

**Press Release – For Immediate Release**

**Free Seminars Will Detail Best Practices in Employer Hearing Conservation, Impending NRR Change**

**—Set for Emeryville, Sacramento in Sept.—**

**SMITHFIELD, RHODE ISLAND, U.S.A.**—August 26, 2009— A series of free seminars discussing the increasing critical importance—and rapidly changing regulatory environment—of employer-based Hearing Conservation Programs has been announced for Emeryville and Sacramento by [Howard Leight®/Sperian Hearing Protection](#), LLC.

The “[HearForever™: Best Practices in Hearing Conservation](#)” seminars, to be held on Tuesday, September 22, in Emeryville, and Wednesday, September 23, in Sacramento, will feature noted hearing conservationist Brad Witt. Witt will address an expanding range of need-to-know topics for employers ranging from implementing a hearing conservation program to the newly proposed NRR changes, with an engaging audio and visual presentation.

Howard Leight Hearing Conservation seminars have been presented to over 2,000 safety professionals on five continents over the past three years. The HC Seminars are known and respected for its user-friendly style and practical/applicable content for safety managers, industrial product distributors and other safety professionals.

“The September ‘[HearForever: Best Practices in Hearing Conservation](#)’ seminars will address the mounting threats and must-have solutions to one of the most preventable occupational injuries—noise-induced hearing loss,” said Renee Bessette, COHC, Marketing Manager, [Howard Leight/Sperian Hearing Protection](#), LLC.

“Attendees will be able to engage and share problems and resolutions with their peers from different organizations that experience similar problems with their hearing conservation programs,” she said.

“Moreover, with the EPA’s recently announced changes to the Noise Reduction Rating [NRR] from a fixed number to a range, we are now in a great position to immediately connect with safety professionals to provide them with the knowledge and expertise they require to successfully transition to a new regulatory environment and a new way of thinking about employee hearing conservation strategies, programs, and practices,” she added.

Seminar topics will include:

- Basics of Noise-Induced Hearing Loss
- Implementing an OSHA Hearing Conservation Program
- Impending changes to the Noise Reduction Rating (NRR) and your Program
- Selection and fitting of Hearing Protectors
- Employee motivation and training techniques/resources
- New Hearing Conservation innovations and technologies

The **Emeryville seminar** will take place on **Tuesday, September 22, 2009**, at the Woodfin Suites Hotel, 5800 Shellmound Street, Emeryville.

The **Sacramento seminar** will take place on Wednesday, **September 23, 2009**, at the Sacramento Marriott Rancho Cordova Hotel, 11211 Point East Drive, Rancho Cordova.

Both seminars will run from 10:00 a.m. to 1:00 p.m. Attendees will receive complimentary breakfast and a free gift bag.

For more information, or to register for the seminars, visit [www.hearforever.org/seminarwest](http://www.hearforever.org/seminarwest).

The seminars are part of Howard Leight’s upcoming HearForever initiative to be aimed to raise awareness of the dangers, risks and consequences of [noise-induced hearing loss](#) (NIHL) at work and at home.