



**HAMILTON CLUB**

2022 PARTNER BENEFITS	Silver \$25,000-\$49,999	Gold \$50,000-\$74,999	Diamond \$75,000-\$99,999	Platinum \$100,000+
<b>Exclusive Access</b>				
Additional AIHce EXP priority points	2 points	3 points	4 points	5 points
Advance copy of AIHce EXP Attendee List (one-time data pull)	√	√	√	√
Advanced notification on new enterprise-wide opportunities with AIHA	Fourth	Third	Second	First
Advanced notice of new sponsorship and recognition opportunities at 2022 AIHce EXP, Future Leaders Institute, and Leadership Workshop Conferences	Fourth	Third	Second	First
Select opportunities to interact with AIHA board and executives and IH/OH industry leaders (based upon availability)				√
Invitations to exclusive AIHA topic "Summits" including early release of research findings and data (based upon availability)				√
Discounts for staff to attend select AIHA Webinars	√	√	√	√
Up to two partner-discounted custom email messages to AIHA audience, controlled and distributed by AIHA (Subject to availability as dates are limited, blackout dates may apply, AIHce EXP e-blasts not eligible)	Available @ \$2,000	Available @ \$2,000	Available @ \$2,000	No Charge
<b>Recognition</b>				
Access to AIHA's Hamilton Club Logo to use on company materials to promote partnership	√	√	√	√
Access to Hamilton Club VIP Lounge at AIHce EXP Expo with allotment of guest passes	√	√	√	√
Annual recognition as AIHA Hamilton Club Member in The Synergist	√	√	√	√
Branded recognition at all major 2022 AIHA events	√	√	√	√
<b>Elevated Exposure</b>				
Inclusion in an AIHA press release announcing partnership	√	√	√	√
Hamilton Club Partners to receive Premium Listing in Vendor Directory (fka AIHA Buyer's Guide) link to MP	√	√	√	√
Inclusion in select AIHA annual communications (e.g. AIHA Annual Report)	√	√	√	√
Featured in The Synergist Weekly	1x/year	2x/year	3x/year	4x/year
Synergist Magazine Product Features			√	√
Inclusion on AIHA Hamilton Club Partner webpage - logo, link, company description	√	√	√	√
Social media mentions and retweets of select posts to our followers from partner's channels (excludes paid social)	1x/month	2x/month	3x/month	4x/month
Authorship of original Twitter posts to our followers - Dates must be reserved 30-days in advance of posting	1x/year	2x/year	3x/year	4x/year
Digital Synergist E-Alert Banner Ad (\$1000 value each)			3x/year	4x/year
<b>Thought Leadership / Content Contribution</b>				
Eligible to contribute Synergist Solution Articles for AIHA.org			√	√
Opportunity to author a Guest Blog on SynergistNOW site			√	√
Inclusion in a QuickTakes Newsletter to Local Sections & Volunteer Groups	√	√	√	√